

## Privacy Policy

The processor of personal data is the company Pixelmate, s.r.o., which ensures maximum protection of entrusted personal data. The data is always secured with us and the number of people who have access to the data is limited to the necessary minimum.

Personal data means any information relating to a determined or determinable data subject. The data subject is considered determined or determinable if the data subject can be directly or indirectly identified, in particular on the basis of a number, code or one or more elements specific to his physical, physiological, psychological, economic, cultural or social identity.

Personal data include, in particular, the contact data of a natural person, his IP address, it can be information about the use of services or about the activities and preferences of a natural person. The protection of personal data is governed by Act No. 101/2000 Sb., on the protection of personal data and on the amendment of certain laws, as amended ("Act on the Protection of Personal Data").

### What is personal data processing?

Processing of personal data means any operation or set of operations that the administrator or processor systematically perform with personal data, either automatically or by other means, in particular collection, storage on data media, making available, modification or alteration, search, use, transfer, dissemination, disclosure, storage, exchange, sorting or combining, blocking and disposal.

### To whom you give your consent

The company Pixelmate, s.r.o., ID: 02876523, Na Lysinách 443/57, Prague 4, 147 00, which operates the website [www.pixelmate.cz](http://www.pixelmate.cz), determines as the administrator how personal data will be processed and for what purpose.

### What data will we process?

Personal data provided by the user to Pixelmate, s.r.o. when sending an inquiry/request. These are mainly contact data (name, surname, address, email, telephone number), accounting and payment data (ID, VAT number, payment card number, account number). These data are necessary for the purpose of providing the ordered services and keeping accounts. We will process user data for the duration of the contract and fifteen years from the date of its termination.

Personal data provided by natural persons who have expressed an interest in subscribing to our news or newsletter, including name, surname, e-mail address and telephone number. If you show interest in our news, we provide you with the opportunity to express your voluntary consent to the processing of personal data based on the so-called double opt-in (double confirmation). Consent can be revoked at any time through the unsubscribe link, which is in every message sent of an offer or marketing nature.

If you use our services or browse our website, we may collect data about your visits to our website, use of our services. This data includes your IP address, behavior on the website [www.pixelmate.cz](http://www.pixelmate.cz). We obtain this information automatically through cookies or through tracking technologies, as we want to provide you with the best possible service. We will process your data for as long as necessary.

### Your rights in connection with the processing of personal data

If we process your personal data as an administrator, you have the right to contact us at any time and exercise the right to access and correct the data we process. If you have doubts that we are processing your data in accordance with the law, you can ask us for an explanation or to correct the defective state, in particular to request the blocking, correction, addition or disposal of personal data, or the complete deletion of this data. If you have any questions or want to edit/delete the data we record about you, please contact us at [info@pixelmate.cz](mailto:info@pixelmate.cz).

We will handle your personal data responsibly and in accordance with valid Czech legislation. We use automated and non-automated means to process personal data. All data is stored on secure servers stored exclusively in the European Union, exceptionally outside of it. We protect personal data to the maximum extent possible using modern technologies that correspond to the level of technical development. We have adopted and maintain all possible (currently known) technical and organizational measures that prevent misuse, damage or destruction of personal data, in particular: • All communication between servers is encrypted and secured

- Access to personal data of our employees via secure login to selected and trained persons.

### To whom can personal data be made available?

The personal data we process can only be made available to our colleagues or other entities only for the purpose of fulfilling legal obligations. We would like to assure you that our employees and collaborators who will process your personal data are obliged to maintain confidentiality about personal data and about security measures, the disclosure of which would endanger the security of your personal data. At the same time, this confidentiality continues even after the end of contractual relations with us. Without your consent, your personal data will not be released to any other third party.

### Declaration

The company Pixelmate, s.r.o. is authorized to collect, store and process personal data of the customer or user to the necessary extent indicated, including sensitive and other personal data made available by the customer or user. Pixelmate, s.r.o., informed the customer/user about his rights to access his personal data, their correction, erasure and/or portability, the right to object to processing, all according to Articles 15 to 23 of Regulation (EU) 2016/679 and about the right to file a complaint with the supervisory authority (Office for the Protection of Personal Data, with headquarters at Pplk. Sochora 27, 170 00 Prague 7).